



Cuesta College

Federation of Teachers

LOCAL 4909

STRENGTH THROUGH UNITY

CCFT COPE CHAIR (POLITICAL ACTION COORDINATOR/COMMUNICATIONS DIRECTOR) JOB DESCRIPTION

The COPE Chair as a member of CCFT's Executive Board has the following responsibilities:

Attend all Executive Board meetings and union meetings

Educate the members on political issues important to education and working conditions

Keep members apprised of important issues and elections

Raise money for COPE Fund and local candidates who are strong on education

Educate the public on issues important to education

Write columns and newsletters on important educational issues and political issues

Encourage members to participate in local and statewide issues and elections

- organize phone banks
- organize flier distribution
- write letters: to members, legislators, state and local newspapers
- organize voter registration
- meet with other local labor leaders
- meet with local and statewide labor councils
- attend labor conventions
- develop advertisements
- work to elect local and statewide candidates who support education
- organize mailings of voter recommendation cards

Meet with local leaders of political parties

Attend important local political events

Recruit candidates for Board of Trustee Elections

Manage campaigns for union friendly Board of Trustee candidates

Work to elect union friendly board members for other schools and districts

Maintain relations with other local and statewide educational unions

Produce articles for union newsletters on COPE issues

Organize candidates' forums and newsletters for contested Executive Board positions

Help develop strategies for negotiations and successful operations of CCFT

Serve on committees and other assignments as needed